

THE MARKETPLACE

Introduction – In the world of the Old and New Testaments the central place for interactions and communication was the local marketplace.

- A. Paul's missionary methodology was to go to the synagogue first and then the local marketplace.

Acts 17:16-17

- B. In the marketplace you must engage the popular philosophies of the day rather than expect a Bible discussion like you would have in a synagogue.

Acts 17:18

- C. Changes of culture from an oral to a print and now to an electronic media-based society result in new marketplaces.

In my lifetime we have moved from a print to a media culture where the marketplace has become primarily on cellular phones and internet terminals communicating electronically.

- D. The mission of the church remains the same, but our mediums for communication have changed.

Matthew 28:19-20

Conclusion – Our fall special contribution will go towards a new website, a YouTube channel, professional Facebook presence, and some other media formats. Together we will be creating unique content to better represent ourselves on these different mediums of communication.