

## CONVERSATIONAL EVANGELISM

Introduction – Most people do not want to be “preached at” unless they choose to come to church to hear the message. We must develop our skills to engage people in interesting conversation about spiritual issues.

A. Jesus modeled a creative style of conversational evangelism.

Mark 4:30-34

B. The most common word used in the New Testament for evangelistic communication is *laleo*, which is translated “to speak.”

1. Under the pressure of persecution, the church in Jerusalem prayed for God’s help.

Acts 4:29-31

2. The pagan jailor in the city of Philippi was ignorant of the content of the Bible, yet Paul managed to communicate the message of Jesus in everyday language.

Acts 16:29-33

3. Corinth was a cosmopolitan city where God told Paul to spend more time reaching out to its citizens.

Acts 18:9-11

Conclusion – Interesting conversation combined with wise behavior opens the door for proclaiming the good news of Jesus.

Colossians 4:2-6